



# CREATING PROGRAMS TO PROMOTE SOLAR COOKING

Jennifer L. Gasser and Mary M. Buchenic

**The Solar Sisters**

*It all began with a Mission Trip...*

Analyze the problem: The SOCIAL programs required retooling and adjustments for each audience

*Opportunities first present themselves, as problems!*



Looking at 15 months of program data:

*75% SOCIAL - 25% ACADEMIC*

**97 TOTAL PROGRAMS PRESENTED**

**25,620 TOTAL PEOPLE - VISIBILITY**

DOMESTIC PROGRAMS	# DAYs	TOTAL VISABILITY
	<b>76</b>	<b>24,026</b>
INTERNATIONAL PROGRAMS	# DAYs	TOTAL VISABILITY
	<b>21</b>	<b>1,594</b>

Examine Innovative Solutions and Strategies:

## What didn't work and WHY?

### *Evaluate the existing Program Recipe:*

- ▶ Pre program assessment - Manage expectations using an evaluation tool. Be a good listener.
- ▶ Deliver the program promised
- ▶ Create extensions for upper level thinking and challenge
- ▶ Evaluation
- ▶ Repeat



# The E.D.G.E. Method

*\*BSA Created Method*

A simple, practical, reliable, useful and versatile instructional method.



**E**xplain

**D**emonstrate

**G**uide

**E**nable (Extend, Explore, Enhance, Engage, Examine, Evaluate)

**SOLUTION:** Increase the offering to 4 different programs:

**MIX AND MATCH COMPONENTS**

**Explain:** *SOLAR SUITCASE*

**Demonstrate:** *SOLAR SNACKS*

**Guide:** *MAKE IT AND TAKE IT*

**Enable:** *PERSONAL EXTENSIONS*

# EXTENSIONS: Work on real world problems through innovation, creation and re-design.

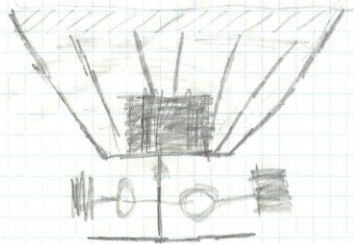
# STUDENT WORK

Take one word and relate it to solar cooking impacts in sun rich, economically developing regions of the world.

HOW CAN THE USE OF SOLAR OVENS IMPACT THE FOLLOWING?

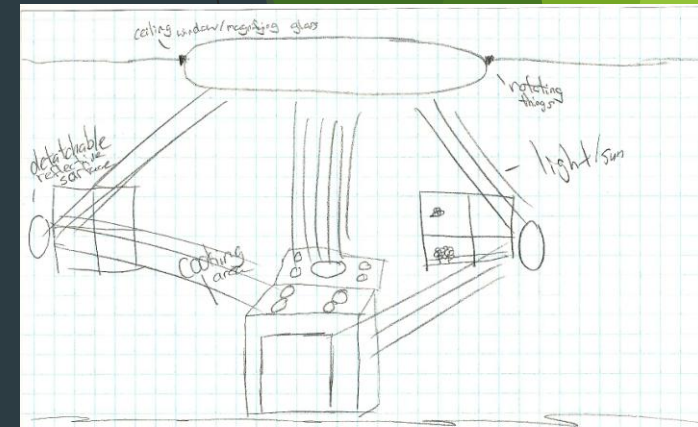
WOMEN If pregnant keep baby healthy	TIME SAVINGS Do things while it's cooking	FINANCIAL Don't have to pay as much for electrical bill	LEADERSHIP TEACH others how to use	HEALTH Kill water-borne illnesses
STABILITY Always have a source of sun	EDUCATION Teach you how to cook and how strong the sun may be!	MOBILITY You can take it wherever you go!	BUSINESS sell it to those in need	GROWTH
COMMUNITY	SAFETY	FOOD	CHILDREN	CHOICES
SUSTAINABILITY	RENEWABLE	RESOURCES	CULTURE	FUTURE

## Ivan's Idea



I = base  
 [shaded box] = black conductor/cooking surface  
 / = connections  
 [circle with dot] = axle  
 [wavy lines] = reflective surface  
 [zigzag line] = amplifying glass surface to stop heat from escaping and amplifies  
 [square with dot] = heat sensors to direct

**Make a community solar oven for a village in Haiti.**

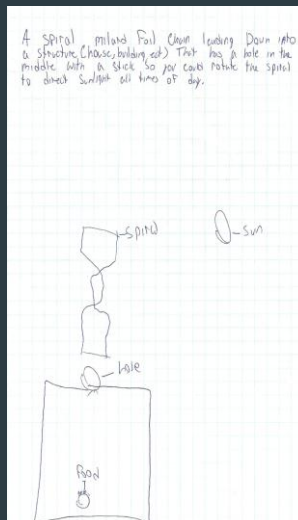


North Hills Middle School

Marina Sydney  
 Holly Ryan  
 Travis Conner  
 Sabaita Vacla

**Create an indoor Solar Cooker and explain how it works.**

Our idea is to reflect sunlight from outside, inside, using a series of magnifying circles.



# EVALUATION TOOL

## 12 Dimensions of Success Program

### Features of the Learning Environment

Organization

Materials

Space Utilization

### Activity Engagement

Participation

Purposeful Activities

Engagement with STEM

### STEM Knowledge and Practices

STEM Content Learning

Inquiry

Reflection

### Youth Development in STEM

Relationships

Relevance

Youth Voice



# Business Model - *The Hub and Spoke*



Drop a pin: **United States, Haiti, Pakistan and Kenya**



Geographic regions:

60 - 70 miles in each direction of the HUB creates spokes. The wheel must have no fewer than 5 spokes.

# Recap: HOW TO DEVELOP PROGRAMS TO PROMOTE SOLAR COOKING (without a target audience)

- ▶ Create a variety of programs for individual markets
- ▶ Experiment - learn by trial and error
- ▶ *Brand* the goods or services offered
- ▶ Market “social good” and career components
- ▶ Think transformational
- ▶ Be a problem solver
- ▶ Find a good evaluation tool
- ▶ Celebrate successes with others

THANK YOU for the opportunity to share my topic with you today. I appreciate your time and attention.

QUESTIONS?